

Twitter for Job Seekers & Career Changers: How to Apply Twitter Hashtags to your Personal Search

	Objective	Examples of Hashtags to Begin this Search	How to Expand or Narrow the Search	Additional Hashtags Examples
1.	General search for postings for open positions for project managers.	#jobs #hiring #project #manager	* Add 2 or 3 cities (or your own city or region if you are not considering relocation)	#LosAngeles #SanFrancisco #IT #tech
2.	Find recruiters	#recruiters #recruiting #tweetmyjobs	*Review "follower" and "following" lists on profile of identified recruiter/s or recruiting companies. *Create your own lists to follow. * Learn more about individual recruiters or companies by searching for them on LinkedIn. *Use your connections for networking introductions.	Create customized lists based on what you find.
3.	Get Industry Trends Updates	#PMInstitute #pmivoices	Follow a specific area, such as an interest group discussion, or a recent professional meeting or conference.	#pmiagile #pmicongress
4.	Find out about business expansion in a particular location	#bizjournals	Narrow by adding a region or city to your search term	#bizjournalsLA

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Use this Worksheet to Adapt the Example Above to your Personal Job Search

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1.				
2.				
3.				